



Projects Researcher

07 February 2011

To All Residents
Dowanhill and
Glasgow G12 Area.

Reference : Invitation for membership
Public consultation on development.

Dear Resident,

Over the past 18 months the club has been working to develop relationships with its immediate neighbours and their associated community representatives. This initiative was spearheaded by the implementation of the *Garden Project* , an attempt to transform the surrounding gardens by organic means.

In September 2010 Glasgow District council sponsored the creation of the Glasgow West Green Network to coordinate resources and funding for small community environmental initiatives within the area. Current members of this network include :

Glasgow Wood Recycling	Dalcross Street, Partick
Old Hyndland Station Garden	Hyndland Road
Woodlands Community Garden	West Princes Street

These initiatives are part of the Open Space project , an attempt to reclaim and preserve open spaces within the city boundaries. For further information, please refer to the city website at <http://www.glasgow.gov.uk> > Residents.

Attracting new members.

Bowling has traditionally been labelled as “an old man's sport” due to a combination of restricted and outdated membership practices. This state has now been recognised at national level and

prompted the creation of the new controlling body **Bowls Scotland**. This new organisation now embraces the former gents and ladies bowling associations of Scotland and includes a remit to develop the sport within schools and other community education establishments. The club now has its own club coach who has completed the National Club Coach framework course and the prerequisite Disclosure Scotland certification.

Youth Development and participation.

The Scottish Government have identified the potential risk to health due to the decline of participative sport within our younger residents. Bowling is Scotland's 2nd largest participative group, with nearly 85,000 members. If you have pupils who attend any of the surrounding primary or secondary schools and would like them to join or experience the game of Bowls, please contact the club coach using the link provided on the website.

Garden Membership Scheme.

During our research, some residents identified a need to gain access to a suitable green open space with the potential to grow their own food and practice horticulture. This need has been recognised by the club and we would like to invite any residents with such an interest to assist us in the development and maintenance of the gardens and grounds. Current plans for 2011 include the development of a small vegetable garden.

Accommodating residents with young children.

Some of our neighbours have proposed the provision of a suitable seated area which accommodates pushchairs. This would require some major landscaping to widen access alongside the playing green. This is not financially feasible at the present time and requires long term planning. A small wider area is currently under development adjacent to Victoria Crescent gate. If you have any suggestions which could enhance the facilities without any major work, the club would be happy to review them.

Utilising the facilities.

Income from membership subscriptions alone is insufficient to maintain current club expenses or provide capital for future development projects. The club currently supplements income by

offering the premises for private hire to members. If you are planning a family function or event, we would be happy to consider your request. Please see the Club Events pages on the website for further details.

Business Links Project.

The aim of this project is to attract investment in the form of specialist skill sets which have the potential to assist the development of club infrastructure in exchange for business publicity and networking opportunities. This may be of particular interest to new SME's within the Glasgow West area.

Contacting the Club.

Since its conception, the website has become the primary contact medium and includes links to all the primary enterprises associated with club business. If you have any suggestions for possible content, please contact the club secretary using the links provided or write to :

The Honary Secretary
Willowbank Bowling Club
36 Dowanside Road
Glasgow G12 9DW

Yours sincerely

Kevin Mc kay
Projects Researcher
February 2011